



Newsletter  
January 2022



THANK YOU



FROM ALL OF US, TO ALL OF YOU



Because of you, our Pobl Colleagues, the Pobl Trust were able to make a real difference to families in crisis at Christmas. Through our 50 Families campaign, and the Pobl Christmas Quiz, we have:



Provided presents to  
over 100 children in  
need



Provided parents and carers  
of 50 Families with food  
vouchers, toiletries and  
sweet treats



Raised over £6,000  
through our Just  
Giving campaign

We really couldn't do it without you!

# Business Support



In addition to gifts and donations from our brilliant Pobl staff, we are also massively thankful to our generous suppliers and local businesses who gave so willingly.

## A big shout out to:

- |                             |                            |
|-----------------------------|----------------------------|
| ★ ADS Services              | ★ Just Perfect Catering    |
| ★ Ainsley Gommon Architects | ★ Langston Supplies Ltd.   |
| ★ ASW Property Services     | ★ Let Us Furnish           |
| ★ Austin-Smith: Lord        | ★ Lyreco UK & Ireland      |
| ★ FireRite UK               | ★ The Monarch Partnership  |
| ★ G5 Technologies           | ★ Newhall Janitorial       |
| ★ Hammond Architectural     | ★ PBM Wales                |
| ★ Harding Evans Solicitors  | ★ Pentan Architects        |
| ★ Harmony Fire              | ★ Pinnacle Scaffolding     |
| ★ Hoistway Ltd Ian          | ★ SAM Drylining            |
| ★ Williams Ltd              | ★ TRJ                      |
| ★ Ivor Russell Partnership  | ★ Westward Energy Services |
| ★ Jewson                    |                            |

# Thank you

Because of these donations, and so many from other individual staff, friends and family, our Just Giving campaign raised a whopping **£5855** every penny of which will go towards supporting our 50 families booth at Christmas, and beyond.

# Movers and Shakers

## New Trustees

We welcomed four new Trustees to our line-up. Welcome to the Pobl Trust Ashleigh Calnan, Pipa Hunt, Chris Davies and Dafydd Hellard!

All four have been working extremely hard for the Pobl Trust for some time but have now been officially confirmed by the Pobl Trust, the Pobl Group and the Charity Commission. Welcome guys!



**Ashleigh**



**Pipa**



**Chris**



**Daf**



## Trust Coordinator

We also welcomed Kath Joyce into the post of Pobl Trust Coordinator.



We were sad to say goodbye to Trustee Donna Dunn who is moving on to pastures new. Thanks for all your hard work for the Trust Donna - you'll be missed.

# Funding Rounds

We awarded over £32,000 to worthwhile causes and community organisations over our two funding rounds in 2021. Successful applicants were chosen by the Trustees, and via the popular Pobl employee vote. A big thanks to everyone who voted last year and look out for the vote for funding round 3, coming soon!

The organisations we have supported have been extremely wide ranging. Following an employee vote, our funding themes for 2021 were "Isolation and Loneliness", "Hunger and Food Poverty" and "Children and Young People". Within these themes, we awarded grants to:

- ★ Boys and Girls Brigades and Cadets to purchase camping equipment for overnight trips
- ★ A peer support training scheme for children hospitalised with renal issues
- ★ Sensory gardens and rooms for children with Autism and other SEND
- ★ A boxing club focussed on enhancing fitness in children
- ★ A Residents Association to buy games for a newly revamped games room
- ★ A cafe that intercepts unnecessary food waste to feed the homeless and in need
- ★ Bespoke built equipment for children with brain injuries
- ★ An over 50s walking football club
- ★

As well as many other organisations and initiatives including community gardens and growing areas, community kitchens and children's cookery classes, and school outdoor "forest school" areas to name a few. For a full list and details of the organisations the Trust has supported over the last year, just email [\*\*pobltrust@poblgroup.co.uk\*\*](mailto:pobltrust@poblgroup.co.uk).

# The Communities

The benefit of the Trust's awards can be seen across the length and breadth of Wales; we awarded grant to communities from Penllegare down to Cardiff Bay, and from Pembroke across to Chepstow. Just look at our geographical reach.



# Success Stories

Our Trustees have visited a number of the successful community groups and received some fantastic feedback:



“Pobl Trust funding has made such a huge difference to so many people. Kids as young as 4 years old come here and it gives them something to focus on. It's been great to welcome people back after lockdown. Honestly, thank you so much. “

**Mo's Boxing**



“This has enabled us to offer our Young People the opportunity to create the space they want in their home, equipping them with invaluable experience in being handy at home, a little bit of confidence with DIY will allow them to transform their future housing into homes and safe places! Everyone is enjoying the project and we can't wait to share the end result!”

**Llety Llanelli**

# Onwards into 2022

2021 was a successful and highly rewarding year for the Pobl Trust, but we're not stopping there.



Funding Round 3; opens imminently, and we will chose and award up to another £20,000 to worthy causes between January and April 2022



We will work with our colleagues in Care and Support to use the funds received from our Just Giving campaign to help those in real need during the often harsh post-Christmas months



We will run a colleague vote to decide the new funding themes for the 2022-2023 funding cycle



We will work on plans to make our Christmas 2022 campaign even bigger and better than that of Christmas 2021



We'll welcome a new member of the Team when Ashleigh's little one arrives. Happy maternity leave Ash; you'll be sorely missed!

Wishing all our wonderful Pobl Colleagues a very happy and prosperous 2022.

## **The Pobl Trust**

Lucie Thomas (Chair), Kath Joyce (Coordinator), Tom Cadwallader, Ashleigh Calnan, Chris Davies, Vic Eynon, Dafydd Hellard, Pipa Hunt, Alison Thomas, Gareth Williams